

# Privacy Policy Notice

## Taylor Hoffman Capital Management, LLC (“THCM”)

Rev. October 2024

<b>FACTS</b>	<b>WHAT DOES THCM (THE “FIRM”) DO WITH YOUR PERSONAL INFORMATION?</b>
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<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
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<b>What?</b>	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> <li>▪ Social Security number, date of birth, driver’s license, and income</li> <li>▪ account balances and assets</li> <li>▪ transaction history</li> </ul>
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<b>How?</b>	All financial companies need to share customers’ personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ personal information, the reasons the Firm chooses to share, and whether you can limit this sharing.
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Reasons we can share your personal information	Does the Firm share?	Can you limit this sharing?
<b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes—</b> to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	No	N/A
<b>For our affiliates’ everyday business purposes—</b> information about your transactions and experiences	Yes	No
<b>For our affiliates’ everyday business purposes—</b> information about your creditworthiness	No	N/A
<b>For our affiliates to market to you</b>	Yes	Yes
<b>For nonaffiliates to market to you</b>	No	N/A

<b>Questions?</b>	Call (804) 964-2500 or go to <a href="http://www.taylorhoffman.com">www.taylorhoffman.com</a> .
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<b>Who we are</b>	
<b>Who is providing this notice?</b>	Taylor Hoffman Capital Management, LLC (the “Firm”)

<b>What we do</b>	
<b>How does the Firm protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
<b>How does the Firm collect my personal information?</b>	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> <li>▪ open an account</li> <li>▪ deposit money</li> <li>▪ seek advice about your investments</li> <li>▪ enter into an investment advisory contract</li> <li>▪ tell us about your investment or retirement portfolio or your earnings</li> </ul> <p>We also collect your personal information from other companies.</p>
<b>Why can't I limit all sharing?</b>	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> <li>▪ sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>▪ sharing for affiliates to market to you</li> <li>▪ sharing for nonaffiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing.</p>

<b>Definitions</b>	
<b>Affiliates</b>	Companies related by common ownership and control. They can be financial and nonfinancial companies.
<b>Nonaffiliates</b>	Companies not related by common ownership and control. They can be financial and nonfinancial companies.
<b>Joint marketing</b>	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.